



FRANCHISE SYSTEMS LIMITED

## Media Release

### **Knights Inn Canada grows again with a new property in Orillia, Ontario**

Oakville, ON (July 23, 2007) - Knights Inn Canada is pleased to welcome the Knights Inn Orillia as their latest addition to the Knights Inn Franchise system. Knights Inn Orillia will be the second property to join the system in the last two months as the brand continues their drive for new franchises.

Currently the property is undergoing extensive renovations and will be completely rebuilt as a 36 room Inn. The property will feature flat panel LCD televisions in all guestrooms and a complimentary continental breakfast for all guests.

"We're excited for the Knights Inn Orillia to join our growing family," said Glen Blake, President of Knights Inn Canada, "with their successful renovation and commitment to quality and service, the Knights Inn Orillia will exemplify our new 'Fresh Approach' for the brand."

Knights Inn Canada introduced their "Fresh Approach" in January of 2007; the program focuses on a higher level of quality, consistency, service and support. This focus extends not only to existing properties, but also those looking to join the brand.

"With the Knights Inn we're confident that we'll be joining a great franchise," said Vimal Patel, of Kanaiya Hospitality Inc., the ownership group of the Knights Inn Orillia. "We're excited to become part of a well-known brand and to offer quality economy lodging to guests staying in the Orillia area."

Knights Inn is set to continue their development across Canada with an estimated 4 properties opening over the next 24 months.

The Knights Inn Orillia is set to complete renovations and begin flying the Knights Inn Flag in October of this year.

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For more information or to set up an interview with Mr. Blake please visit [www.knightsinn.ca](http://www.knightsinn.ca) or contact Emily Kinread at: 905-829-4002 or [emily.kinread@franserv.ca](mailto:emily.kinread@franserv.ca)

Knights Inn Canada Franchise Systems Limited is an Oakville, Ontario based company, dedicated to the development, support and success of current and prospective Knights Inn properties across Canada. Our success in attaining collective goals is a result of the dedication to quality and service within each of our Knights Inn properties across Canada.

By joining the free TripRewards® loyalty program, guests will have the opportunity to earn Aeroplan® Miles or TripRewards points, which can be redeemed for hundreds of great shopping, dining and entertainment rewards including Canadian Tire, Future Shop, Home Depot, The Keg Steakhouse & Bar and Cineplex Odeon.