



**For Immediate Release**

**Preferred Alliance Group Systems Limited partners with Ecolab**

Oakville, ON. July 21, 2010 - Preferred Alliance Group Systems Limited (PAG) is pleased to announce that they have entered into a new exclusive vendor relationship with Ecolab, the world's leading Global provider of Cleaning and Sanitizing Solutions.

"We are very excited about our new partnership with Ecolab," stated John Dell'Elce, vice president of Preferred Alliance Group. "Our PAG members across Canada will be able to take advantage of Ecolab's innovation, superior quality and exceptional service standards."

Under the Ecolab program each PAG member will enjoy increased service coverage with 210 Territory Managers Nationally and Ecolab's ability to bundle programs such as: Food and Beverage, Laundry Chemicals, Housekeeping Chemicals, Pool Chemicals, Pest Elimination, Water Filtration and Food Service Safety Solutions.

Over 4,000 hospitality establishments across Canada currently enjoy the benefits of being a Preferred Alliance Group member.

"With Preferred Alliance Group's membership base, we'll be able to reach out and serve more hospitality partners than ever before," stated Mike Brown, a spokesman for Ecolab.

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