

## Media Release

### Howard Johnson continues expansion with new build in Sainte Adèle, Quebec

Oakville, ON (April 17, 2008) –Howard Johnson announced today the addition of the Howard Johnson Manoirs De L’Aigle Resort Hotel – Sainte Adèle, Quebec to their Canadian franchise system. The Howard Johnson Sainte Adèle will be the third property to join the system in the last 3 months as the brand continues their drive for new franchises.

The Howard Johnson Manoirs De L’Aigle Resort Hotel is being developed as a Hotel Condominium project and will feature 120 guest rooms, restaurant, lounge, meeting and banquet facilities, indoor pool and a spa. The project design will encompass a Chateau feeling in a Laurentian setting, which will cater to both the leisure and corporate markets.

“With the development of this location, Howard Johnson Canada and Full House Franchise Systems Limited have achieved a milestone in its Fresh Approach plan to expand and reposition the brand across Canada,” Stated Glen Blake, President of Howard Johnson Canada. “We are delighted to be working with the project’s fantastic developer, Guy Pare to help him achieve his vision of the property.”

Located just 45 minutes North of Montreal and 45 minutes South of Mount Tremblant, on Highway 15 in the Town of Sainte Adèle, the location will provide guests with easy access to over 10 major golf courses, 7 ski facilities, Regional Health Care Centers, restaurants, cinemas, beaches, parks, shopping centres and more.

“When we were looking for franchise system, we knew we wanted a name that people would remember,” said Pare. “With Howard Johnson’s Fresh Approach program and with dedication to service and support, we know we’ve found the right combination to make this project a success.”

With construction slated to begin later this year, the facility has targeted an opening of Autumn 2009.

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For more information or to set up an interview with Glen Blake or the Howard Johnson Manoirs de l’Aigle Sainte Adèle please visit [www.IGOHJOJO.ca](http://www.IGOHJOJO.ca) or contact Emily Kinread at: 905-829-4002 or [ekinread@howardjohnson.ca](mailto:ekinread@howardjohnson.ca)

Howard Johnson Canada Franchise Systems Limited is an Oakville, Ontario based company, dedicated to the development, support and success of current and prospective Howard Johnson properties across Canada. Our success in attaining collective goals is a result of the dedication to quality and service within each of our Howard Johnson properties across Canada.

**Howard Johnson Manoirs De L'Aigle Resort Hotel - Sainte Adèle, Quebec - Exterior Entrance**



**Howard Johnson Manoirs De L'Aigle Resort Hotel - Sainte Adèle, Quebec - Interior Main Hall**



Howard Johnson Manoirs De L'Aigle Resort Hotel - Sainte Adèle, Quebec - Exterior Rear

