



Media Release

FRANCHISE SYSTEMS LIMITED

Howard Johnson Canada applauds the best of '07

Oakville, ON (September 16, 2008) – Howard Johnson Canada announced today their top performers of 2007. Twenty-three awards were presented to seventeen properties across Canada, recognizing achievements from increased RevPar to Franchisee of the Year.

"Recognizing these properties for their achievements and contribution to the Howard Johnson family is very important to us," said Glen Blake, president of Howard Johnson Canada, "they help to set a standard and truly embody the experience we want our guests to have at all Howard Johnson locations."

In their continued "Fresh Approach" Howard Johnson awarded ten Canadian properties with their "Fresh Approach" Award. The award is presented to properties which go above and beyond in their commitment to the brand's new focus on a higher level of consistency, quality, service and support for their partners and guests.

"All of our Howard Johnson franchisees are dedicated to quality and service," stated Blake, "but we want to acknowledge those properties that go above and beyond for their guests."

The Howard Johnson Express Inn – Winnipeg West also received top honours from Howard Johnson International, receiving the International Property of the Year award for Canada.

Canadian awards winners included:

Greatest RevPar Increase Year Over Year:

Howard Johnson Express Inn Lethbridge
Howard Johnson Hotel Nanaimo
Howard Johnson Express Inn Barrie

Highest TripRewards Enrollments:

Howard Johnson Hotel Downtown Vancouver
Howard Johnson Hotel Toronto-Yorkville

General Manager of the Year:

Dan Carlson - Howard Johnson Express Inn Winnipeg-West (Western Canada)
Paul Moran – Howard Johnson Hotel Markham (Eastern Canada)

Marketing Award:

Howard Johnson Inn & Suites Brampton

Most Improved Operator of the Year:

Kirti Shah - Howard Johnson Express Inn Windsor

Franchisee of the Year:

Eric Marcon - Howard Johnson Hotel Niagara Falls

Heros of Hospitality :

Howard Johnson Hotel & Suites Victoria

"Fresh Approach" Award:

Howard Johnson Hotel & Suites, Victoria
Howard Johnson Hotel, Victoria
Howard Johnson Hotel Downtown Vancouver
Howard Johnson Inn Kamloops
Howard Johnson Plaza-Hotel Sudbury
Howard Johnson Express Inn Windsor
Howard Johnson Hotel Aurora
Howard Johnson Hotel Niagara Falls
Howard Johnson Express Inn Niagara Falls
Howard Johnson Inn Rigaud

Howard Johnson Quality Assurance Award:

Howard Johnson Plaza-Hotel Sudbury

Property of the Year:

Howard Johnson Express Inn Winnipeg West

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For more information or to set up an interview with Mr. Blake please visit www.howardjohnson.ca or contact Emily Kinread at: 905-829-4002 or ekinread@howardjohnson.ca

Howard Johnson Canada Franchise Systems limited is an Oakville, Ontario based company, dedicated to the development, support and success of our current and prospective Howard Johnson properties across Canada.