Howard Johnson®
CANADA
FRANCHISE SYSTEMS LIMITED

For Immediate Release

Complimentary Tickets Offer a Slam Dunk for HOJO and the Globetrotters

Oakville, ON (October 6, 2010) – To celebrate its renewed sponsorship of the Harlem Globetrotters' 2011 North American Tour, the Howard Johnson® hotel brand, part of the Wyndham Worldwide family of brands, is offering guests complimentary tickets to a Harlem Globetrotters show of their choice.

Available through April 1st, while supplies last, residents of the U.S. and Canada who book a stay for two or more consecutive nights through www.hojo.com or 1-800-I-GO-HOJO (1-800-446-4656) using the rate code SFA will receive vouchers redeemable for two complimentary tickets to the show of their choice. A complete list of available shows may be found at www.harlemglobetrotters.com/hojo while full promotion details are available at www.hojo.com.

"Howard Johnson and the Harlem Globetrotters are two iconic brands that have a rich history of providing consumers with great experiences and lasting memories," said Glen Blake, president of Howard Johnson Canada. "As the official hotel brand of the team's 2011 North American tour, we couldn't be more excited to extend our sponsorship for a second year and are delighted to be able to provide guests with complimentary tickets to one of the Globetrotters' many fun-filled, smile-inducing performances."

-30-

The Original Harlem Globetrotters are embarking on their record 85th consecutive season of touring the world. The Globetrotters have played in 120 countries and territories, entertaining more than 132 million fans and crossing barriers between cultures, societies and people from all walks of life. The Globetrotters are one of only six teams to be inducted into the Naismith Memorial Basketball Hall of Fame.

The Howard Johnson brand, a member of the Wyndham Hotel Group family of lodging brands, is a global chain of primarily midscale and economy hotels. All properties in the U.S. and Canada offer complimentary high-speed Internet access, expanded cable television, in-room coffee and weekday newspaper. Select hotels offer complimentary Rise & Dine(R) continental breakfast and allow pets.

Reservations and information are available by calling (800) 446-4656 or by visiting www.howardjohnson.com. All Howard Johnson hotels are independently owned and operated. Howard Johnson International is an indirect subsidiary of Wyndham Worldwide Corporation.

Contact:

Emily Kinread
Howard Johnson Canada
Tel: (905) 829-3796
Email: ekinread@howardjohnson.ca