

Media Release:

Innisfil librarian receives \$1,000 for books, meets Robert Munsch after winning Howard Johnson Canada contest

November 7, 2005 – A library assistant from Innisfil has \$1,000 extra to spend on books – for her own family’s collection – after winning the Howard Johnson Best of Summer Promotion.

As part of her prize, Wendy Ricciardi also won a private ‘Meet and Greet’ with children’s author Robert Munsch this past Saturday. The Gift Certificate is for Chapters, which also hosted the event at its Runnymede location (2225 Bloor Street West) in Toronto. Ricciardi and her family were guests for two nights at the Howard Johnson Canada Yorkville location as part of the prize.

“Books are a big part of our winner’s life. She is just a perfect fit as our Grand Prize Winner,” says Glen Blake of Howard Johnson Canada. “It was a real thrill to see the excitement on her children’s faces when they met Robert Munsch.”

Ricciardi is a Circulation Assistant at the Innisfil Library and also a Children’s Programmer.

“It’s really coincidental,” she says. “Before I won, I programmed a “Munsch-a-thon” featuring some of his books for November 15. Now I will have a lot more to say to my pre-schoolers.”

-30-

PHOTO Caption: Wendy Ricciardi and daughters, Stephanie, 9, and Jessica, 6, receive their \$1,000 cheque from Glen Blake of Howard Johnson Canada. The Ricciardi’s also won a private ‘Meet and Greet’ with children’s author Robert Munsch in the hotel’s Best of Summer promotion.

For more information or to speak to the winner, please contact:

Chan Bertasson
Brand Effects Promotions
cbertasson@brandeffects.com
905-632-8850 ext. 226

Glen Blake
Howard Johnson Canada
416-361-1010
www.howardjohnson.ca

